

AWS
re:Invent

NOV. 29 – DEC. 3, 2021 | LAS VEGAS, NV

Partner Business Developer Attendee Guide 2021

Are you ready for re:Invent 2021?

With a background in networks and distributed systems, I joined Verizon's Corporate Strategy team in October 2019, where I currently lead Developer Relations for Verizon's edge computing portfolio. In this capacity, I serve as Editor-in-Chief of our Corporate Engineering Blog, design developer tutorials and training modules, and work with large enterprise customers to solve their business challenges using automation, hybrid networking, and the edge cloud.

In this year's attendee guide, I selected a wide range of sessions that might appeal to any technically-inclined Strategy team.

From Mobile Edge Computing (MEC) and NetDevOps to ambient computing and Infinidash, I am confident that there is something in this for you.

See you in Las Vegas!

Robert Belson
Corporate Strategy & Developer Relations
Verizon



Breakout sessions

The convergence of cloud computing and mobile networking is one of the most exciting infrastructure developments to date. Across these two sessions, learn the fundamentals of mobile edge computing (MEC) on AWS and how AWS Wavelength is transforming the way network intelligence can be delivered to smartphones and IoT devices alike.

CMP217-S**Build smarter applications on Verizon 5G Edge with AWS Wavelength**

As enterprises look to provide latency-critical resources closer to their end users, containerized edge computing architectures will be critical to unlocking seamless orchestration at an unforeseen scale. In collaboration with AWS, Verizon 5G Edge offers a mobile edge computing platform that enables developers to extend existing virtual private cloud (VPC) environments to the edge of its 5G infrastructure to deploy compute-intensive workloads. In this session, learn about the common architecture patterns on hybrid edge/core implementations and practical solutions for workload distribution, edge discovery, and more. This presentation is brought to you by Verizon, an AWS Partner.

ARC328-S**Confluent at the edge on AWS**

In this session, learn about an architecture that uses Confluent technology and AWS edge services, such as AWS Outposts, AWS Wavelength, AWS Local Zones, and AWS Snowball, to run data-in-motion and event-based applications at the edge easier and faster. Confluent for Kubernetes is a tool that makes deploying Confluent to multiple Kubernetes systems at the edge extremely manageable. Discover how to use Cluster Linking, Confluent's latest replication technology, between Confluent clusters at the edge and Confluent Cloud clusters in AWS Regions, unlocking numerous possibilities downstream with other AWS or ISV services. This presentation is brought to you by Confluent, an AWS Partner.

Moreover, catch Joseph Morais – an all-star technical evangelist – as he shares his experiences on AWS Wavelength and best practices for enterprises extending workloads to the network edge.

NET305

NetDevOps: A modern approach to AWS networking deployments

From DevOps and FinOps to NoOps, there's never a dull moment in the cloud community. As networks become more complex, I am always eager to explore new ways to simplify the deployment and management experience throughout.

Learn how network configurations can be further automated and structured using DevOps methodology.

CON321-S

Kubernetes observability use cases

Building on the NetDevOps methodology, observability is more important than ever. As the cloud continues to extend to new domains such as the mobile edge, it is critical for customers to maintain visibility of their infrastructure and any tradeoffs, by way of latency, of workload placement.

Discover how New Relic's platform helps companies all over the world bring greater observability to their infrastructure and container-based environments.

ARC306

SaaS architecture patterns: From concept to implementation

Too often does the underlying infrastructure, security, and cloud governance powering SaaS go underappreciated. In this session, take a detailed dive into the landscape of these SaaS patterns.

Join this session to learn more about common patterns for identity, onboarding, tenant isolation, data partitioning, and tiering that are used to bring new businesses to life.

GPS212

Preventing and winning the battle against ransomware attacks

The past two years were fraught with advanced cybersecurity attacks, channeling modern techniques – including ransomware – to exploit enterprise systems. This is a great opportunity to learn more about the relationship between ransomware and your cloud infrastructure, as well as steps to take to protect your public endpoints.

BOA201

15 years of AWS with Jeff Barr

As a current Developer Relations practitioner, Jeff Barr shaped the way that we shape, build, and grow developer communities today. In this unique opportunity, I'm excited to learn more about the early days of DevRel at AWS.

ARC206

Sustainability in AWS global infrastructure

To ensure that you are provided with a “whole-brain engineering” experience, take the time to step away from architecture diagrams and new service announcements to learn more about sustainability. As the number of regions, AZs, and edge deployments continue to grow, renewable energy and sustainability will play an ever-increasing impact on our climate.

ARC402

Amazon EKS SaaS Deep Dive

In the DevOps world, I sometimes lose sight of the downstream customer impact and business processes that drive the need for the infrastructure in the first place. In this session, learn more about Amazon EKS in the context of living, breathing SaaS applications. Check out end-to-end Amazon EKS SaaS reference implementations and architectural considerations around tenant isolation, identity, onboarding, tenant administration, and data partitioning.

ALX203

What is the future of ambient computing?

As one of many outcomes of the proliferation of 5G networks and IoT, ambient computing will shape the way that we interact with the physical world. In this session, take a look at how ambient computing and AI can impact humanity for the better, as well as some of the advancements we can look forward to.

ADM301

Under the hood at Amazon Advertising

Have you ever wanted to learn more about the underlying processes that power Prime Day? Whether you're a technology executive or engineering leader, get an exclusive look at how Amazon Advertising uses AWS for real-time bidding, ad serving, and analytics.

Interactive sessions

Beyond the breakout sessions and keynotes, I'm incredibly excited for more interactive experiences – especially the chalk talks and hands-on labs! This is a great way to more directly engage with AWS experts as you explore a wide breadth of topics. In particular, I've selected five sessions that should appeal to just about everyone: from hardcore DevOps engineers to web developers and everything in-between.

BLC301

Zero to hero: Building your first NFT on blockchain

From CryptoKitties and CryptoPunks to NBA Top Shot and even an SNL skit with Pete Davidson, I never really thought about NFTs in the context of the cloud ecosystem. In this chalk talk, I'm excited to learn more about Amazon Managed Blockchain while launching my first digital asset on the Ethereum blockchain.

AIM323

Get started with Amazon SageMaker in minutes

There's something beautiful about not being a data scientist yet still being able to deploy machine learnings across the cloud continuum: from Amazon SageMaker, to mobile edge computing nodes in AWS Wavelength Zones, and beyond. In particular, I'm excited to get hands-on experience with SageMaker JumpStart: one of the easiest way to have 300+ models at your fingertips.

CON303

Amazon EKS Anywhere: Manage your Kubernetes clusters on premises

Thinking back to re:Invent 2020, one of my favorite moments was the launch of Amazon EKS Anywhere. Alas, within my capacity in Corporate Strategy, I rarely get the opportunity to run Kubernetes clusters on premises nor manage on-premises infrastructure altogether. In this chalk talk, take the opportunity to learn more about how EKS can standardize your Kubernetes experience across your hybrid cloud deployments.

DOP205

Build your infrastructure with AWS CloudFormation and the AWS CDK

To be totally honest, I'm shocked I made it this far without mentioning AWS CDK in a sentence. There's something magical about having the best experiences of AWS CloudFormation but leveraging programming languages you know and love (e.g., Python, JavaScript, etc.). In this workshop, take the opportunity to dive deep into the CDK and learn more about infrastructure deployments and shared libraries.

GMD301

AWS GameDay— Infinidash Ride Hailing

I have never been more confident in the attendance of a GameDay than one with "Infinidash" in its title. For those of you who have yet to read the abstract, unfortunately AWS Infinidash – a completely fictitious AWS service coined by the internet – will not be included. But learning more about AWS Lambda, AWS Step Functions, and AWS IoT services seems like a worthy consolation prize.

Other recommendations

Other recommendations

TNC001

Help influence AWS training and Certification products

Technical training and education has been central not only to my own cloud experience but also to all Developer Advocates looking to drive mindshare at scale. Throughout re:Invent, consider learning more about the ample opportunities to upskill on AWS with online training, hands-on labs via AWS Quick Starts, and beyond. Moreover, I hear that attendees may have the opportunity to test new products, such as new exams. What could be better?

As we get ever-closer to November 29th, there are a number of other ways you can best prepare to make the most of your re:Invent experience.

re:Invent Starter Pack

- **Conference schedule:** Prior to setting foot in Las Vegas, have a plan for which sessions you hope to attend and pre-register if possible. That should save you a few thousand steps each day on your smart watch.
- **Backpack:** Carrying around 12 hoodies, 15 pens, and 10 pairs of socks back from the show floor seems a bit tricky without one.
- **Laptop:** This is a must-have if you look to participate in any of the hands-on workshops or AWS Jams.
- **Laptop/phone charger:** You can never have too many!
- **Your company t-shirt:** What better way to spark a conversation with other attendees with a simple ice-breaker activity.
- **Water bottle:** always stay hydrated!

Keynotes





Adam Selipsky Keynote

Adam Selipsky is the CEO of Amazon Web Services (AWS), the world's most comprehensive and broadly adopted cloud platform. Having previously led AWS Marketing, Sales, and Support for 11 years, from 2005–2016, Selipsky helped launch and grow AWS from a startup into a multi-billion dollar business. Prior to rejoining AWS in 2021, Selipsky was most recently President and CEO of Tableau Software. He led Tableau through its acquisition by Salesforce, in what was the third-largest software industry acquisition at the time. Selipsky has also held various leadership roles at RealNetworks, and before that, was a Principal at strategy consulting firm Mercer Management Consulting. He has an AB in government from Harvard University and an MBA from Harvard Business School.



Dr. Werner Vogels Keynote

Dr. Werner Vogels is Chief Technology Officer at Amazon.com, where he is responsible for driving the company's customer-centric technology vision. As one of the forces behind Amazon's approach to cloud computing, he is passionate about helping young businesses reach global scale and transforming enterprises into fast-moving digital organizations. Vogels joined Amazon in 2004 from Cornell University, where he was a distributed systems researcher.



Peter DeSantis Keynote

Peter DeSantis is the Senior Vice President of AWS Global Infrastructure and Customer Support. In this role, he leads the AWS teams responsible for designing the data centers, servers, and network that underpin our AWS services and for deploying and operating this infrastructure worldwide as well as for the customer-facing organizations providing support for our AWS products.

Live stream sponsored by:



Machine Learning Keynote

Swami Sivasubramanian is Vice President at AWS in charge of all Amazon AI and machine learning services. His team's mission is "to put machine learning capabilities in the hands of every developer and data scientist." Swami and the AWS AI and ML organization work on all aspects of machine learning, from ML frameworks (TensorFlow, Apache MXNet, and PyTorch) and infrastructure, to Amazon SageMaker (an end-to-end service for building, training, and deploying ML models in the cloud and at the edge), and finally AI services that make it easier for app developers to incorporate ML into their apps with no ML experience required.



Global Partner Summit Keynote

Join us for the Global Partner Summit keynote, presented by Doug Yeum, Head of AWS Partner Organization, Sandy Carter, Vice President, Worldwide Public Sector Partners and Programs, and Stephen Orban, General Manager of AWS Marketplace and Control Services. You'll learn about cloud-powered innovation and the opportunity it creates for AWS Partners, as well as how AWS Partners use the AWS Cloud to build innovative solutions and services, differentiate their businesses, and enable customers in virtually every industry to transform their businesses.

Live stream sponsored by:



Leadership sessions

Leadership sessions*



SPOTLIGHT SESSION

All Builders Welcome

LaDavia Drane

Director, Inclusion, Diversity & Equity



SPOTLIGHT SESSION

AWS Executive Panel

Francesca Vasquez

Vice President, Technology



*Sessions are subject to change

Leadership sessions*



AWS Marketplace

Stephen Orban

General Manager, AWS Marketplace



AWS Public Sector

Max Peterson

Vice President, Worldwide Public Sector



AWS Public Sector Partners

Sandy Carter

Vice President, Worldwide Public Sector
Partners and Programs



AWS Storage

Mai-Lan Tomsen-Bukovec

Vice President, Worldwide Public Sector
Partners and Programs



AI/ML

Bratin Saha

Vice President, Machine Learning

Leadership sessions*



Analytics

Rahul Pathak

Vice President, Analytics



Architecture

Brian Taptich

Vice President, AWS Worldwide
Specialist Organization



Business Applications

Peter Hill

Vice President, Business Applications



Cloud Operations

Bill Vass

Vice President, Engineering – Storage,
Automation, Streaming & Management



Compute

David Brown

Vice President, Amazon EC2

Leadership sessions*



Containers

Deepak Singh

Vice President, Compute Services



Databases

Jeff Carter

Vice President, Relational Databases



Developer

Ken Exner

Director, AWS Developer Tools

Live stream sponsored by:



Edge

Bill Vass

Vice President, Engineering – Storage,
Automation, Streaming & Management



Enterprise and Migration

Todd Weatherby

Vice President, Professional Services

Leadership sessions*



IoT

Michael MacKenzie
General Manager, AWS IoT



Networking & Content Delivery

David Brown
Vice President, Amazon EC2



Security, Compliance, and Identity

Stephen Schmidt
Vice President and Chief Information Security Officer



Serverless

David Richardson
Vice President, Serverless



Training & Certification

Maureen Lonergan
Director of AWS Training and Certification

Live stream sponsored by:



Learn



Choose the learning methods that work for you



Breakout sessions

Available from intermediate (200) through expert levels (400), so you can grow your skills, no matter where you are in your career. Select from any track, level, or available session type to tailor your re:Invent experience.



Workshops

Workshops are two-hour hands-on sessions where you work in teams to solve problems using AWS services. Workshops organize attendees into small groups and provide scenarios to encourage interaction, giving you the opportunity to learn from and teach each other.



Chalk talks

Chalk talks are a highly interactive content format with a small audience. Each begins with a short lecture (10–15 minutes) delivered by an AWS expert, followed by a 45- or 50-minute Q&A session with the audience.



Builders' sessions

These are 60-minute small group sessions with up to six attendees per table, and one AWS expert, who is there to answer questions and provide guidance. It's just you, your laptop, and the AWS expert.

Choose the learning methods that work for you



Training and Certification

Learn directly from AWS experts and get practical experience with real-world cloud scenarios. Skill up fast with a bootcamp, show your expertise by earning an AWS Certification, and practice your craft with one of our labs.



AWS DeepRacer

Developers of all skill levels can compete in virtual races during re:Invent for a chance to win prizes and glory! Tune in to AWS DeepRacer TV throughout re:Invent to catch the championship action.



Jams and GameDays

Test your skills in implementing AWS solutions by solving real-world problems in a gamified, risk-free environment. Take part in collaborative and interactive learning exercises—and win prizes!



Expo

Learn from AWS experts and partners. The Expo at The Venetian will be host to AWS Village, AWS Partner Network, AWS Marketplace, Builders' Fair, Developer Lounge, a demo theater, Jam Lounge, Startup Central, and sponsor booths.

Play



Play



Midnight Madness

Once again this year, we will be hosting an AWS-style pep rally to kick off the week and welcome our most dedicated fans. Midnight Madness provides a sneak peek into re:Invent, complete with the first product launch of re:Invent 2021.

Quirky

Experience Amazon's unique culture at one (or more!) of our Quirky events. Whether it's board games, bingo, or a sneak peek of one of your favorite Amazon TV shows, we've got something for everyone.

re:Play party

For our 10th annual re:Play party, we have an amazing lineup, featuring all the classic re:Play activities like dodgeball and office chair grand prix, and we have a very special musical headliner. Stay tuned for more information!

Restaurant receptions

Join the conversation at our vibrant restaurant receptions. Meet people from across the tech world and connect on topics of interest to you at a range of wonderful venues.

Reserved seating

RESERVED SEATING WALKTHROUGH

Navigate to the session catalog

After logging in to the event portal, click on the side nav and click "Sessions".

portal.awsevents.com/events/reInvent2021/dashboard/event/sessions

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Sessions

[All sessions](#) | [My favorites](#) | [My reservations](#)

Search sessions by keyword

Showing 25 of 881 sessions

Cost

- Paid sessions
- Free sessions

Days

- Monday



15 years of AWS with J

BOA201

Amazon S3 and Amazon EC2 are... this breakout session, have a chat... customers keep surprising us with... and shares lessons on how to bes...

Session type: Breakout Session

Topics: BuildOn.AWS

Session level: 200 - Intermediate

RESERVED SEATING WALKTHROUGH

Using catalog filters

When viewing the session catalog, there is a set of filters available on the left sidebar of the sessions catalog that shows a variety of filters you can use while browsing. Filters include: price, day of the week, difficulty level, session type, topic, AWS service, and industry.



AWS re:Invent 2021 > Event > Sessions

Sessions

All sessions

My favorites

My reservations

Showing 25 of 881 sessions

▼ Cost

- Paid sessions
- Free sessions

▼ Days

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday

▼ Session level

- 100 - Foundational
- 200 - Intermediate
- 300 - Advanced
- 400 - Expert

▼ Session type**★ 15 years of AWS with Jeff Barr**

BOA201

Amazon S3 and Amazon EC2 are turning 15 this year, and in this breakout session, have a chat with him about how AWS customers keep surprising us with their amazing projects and shares lessons on how to best build on AWS. Last but

Session type: Breakout Session
Topics: BuildOn.AWS
Session level: 200 - Intermediate
Job Role: Developers, Architect

★ 5 ways to stay on top of your cloud learnBOA202-R1 Repeat

No matter what project you're building, as a developer, you learn, experiment, and build on AWS while keeping your eyes on the prize to discover AWS and start working with its foundational services to optimize your learning experience in the cloud.

Session type: Chalk Talk
Topics: BuildOn.AWS

RESERVED SEATING WALKTHROUGH

Using catalog search

At the top of the session catalog, there is a search bar where you can enter freeform text to search the full catalog. The search box searches through all of the displayed text fields of a session, including session ID, title, abstract, and level.

AWS re:Invent 2021 > Event > Sessions

Sessions

All sessions

My favorites

My reservations

Showing 25 of 881 sessions

▼ Cost

- Paid sessions
- Free sessions

▼ Days

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday

▼ Session level

★ 15 years of AW

BOA201

Amazon S3 and Ama
this breakout session
customers keep surp
and shares lessons o

Session type: Breakout**Topics:** BuildOn.AWS**Session level:** 200 - Int**Job Role:** Developers, A

★ 5 ways to stay

RESERVED SEATING WALKTHROUGH

Favoriting and un-favoriting a session

When viewing the session catalog, any session shown in the results has a star icon on it. Clicking that star will mark it as a favorite. To un-favorite it, simply click the star again.



tations



15 years of AWS with Jeff Barr

BCA201

Amazon S3 and Amazon EC2 are turning 15 this year, and Jeff Barr, VP of this breakout session, have a chat with him about how AWS was born, how customers keep surprising us with their amazing projects. Along the way, and shares lessons on how to best build on AWS. Last but not least, go

Session type: Breakout Session

Topics: BuildOn.AWS

Session level: 200 - Intermediate

Job Role: Developers, Architect

RESERVED SEATING WALKTHROUGH

Reserving a session

For events with reserved seating, when a session has available seats, the button on the session card will say "Reserve seat".

For sessions with a price greater than zero, the button will say "Buy for <price>". Clicking purchase will open up the purchase form where you can complete your transaction. Once the transaction is complete, that session will show on your reservations list.



A practical guide to building an industrial data lake on AWS

MFG301

Analyzing the massive quantities and types of data generated in an industrial setting can enable effective insights into production optimization opportunities. An industrial data lake is foundational to help manage and st insights for their factory digital transformation efforts. This chalk talk walks through the steps to building industrial customer.

Session type: Chalk Talk

Topics: Manufacturing

Session level: 300 - Advanced

Reserve a seat

Date

Time

Loca



AWS Cloud Technical Essentials (option 1)

TNC101-R2 Repeat

This bootcamp introduces you to essential AWS services and common solutions. The bootcamp covers fun security. It also explores concepts that increase your understanding of AWS services, so you can make mor apply highly available, fault-tolerant, scalable, and cost-effective cloud solutions.

Session type: Bootcamp

Topics: Training and Certification

Session level: 100 - Beginner

Buy for \$1.00

Date

Time

Loca

RESERVED SEATING WALKTHROUGH

Waitlisting a session

When a session has no seats available, because the capacity has already been met, then the button will say "Join waitlist". If you join a waitlist for a session, and a seat becomes available in that session, you may automatically be placed in that session and we will notify you via email.



15 years of AWS with Jeff Barr

BOA201

Amazon S3 and Amazon EC2 are turning 15 this year, and Jeff Barr, VP and Chief Evangelist at AWS, has shared his perspective on how the developer experience has evolved over the years, and how customers keep surprising us with their creativity. Jeff will share stories from the community and shares lessons on how to best build on AWS. Last but not least, go back in time as Jeff

Session type: Breakout Session

Topics: None

Session level: 200 - Intermediate

Join waitlist

RESERVED SEATING WALKTHROUGH

Viewing your favorites, reservations, and waitlisted sessions

Along the top of the catalog page, there are 3 tabs: 1) All sessions, 2) My favorites, and 3) My reservations. Clicking on "My favorites" will show you a list of only sessions you have favorited. Clicking on "My reservations" will show you a list of items you have reserved or waitlisted.



[AWS re:Invent 2021](#) > [Event](#) > [Sessions](#)

Sessions

All sessions

My favorites

My reservations

Showing 25 of 881 sessions

▼ Cost

RESERVED SEATING WALKTHROUGH

Cancelling a reservation or waitlist

When viewing a session, in any tab, if you have reserved or waitlisted, you can cancel that action by simply clicking the button again. It will show a dropdown that says "Cancel reservation" or "Leave waitlist".

★ Automating content moderation to improve digital safety

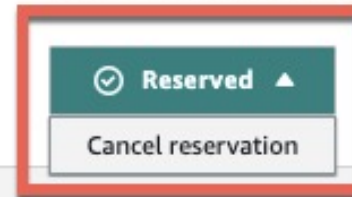
AIM307

The volume of user-generated content and third-party content has been exploding in social media, online end users, companies need to find a way to review audio, image, video, and text content at scale for potential content. This chalk talk provides hands-on experience to implement a multimodal AI content moderation solution using speech (Amazon Transcribe), and text (Amazon Comprehend).

Session type: Chalk Talk

Topics: Artificial Intelligence and Machine Learning

Session level: 300 - Advanced



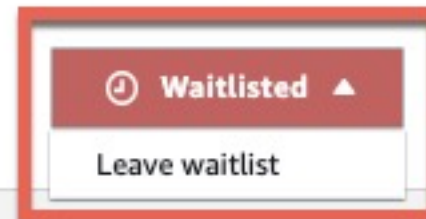
BOA201

Amazon S3 and Amazon EC2 are turning 15 this year, and Jeff Barr, VP and Chief Evangelist, shares how the developer experience has evolved over the years, and how customers keep the community and shares lessons on how to best build on AWS. Last but not least, go back to the beginning.

Session type: Breakout Session

Topics: None

Session level: 200 - Intermediate



RESERVED SEATING WALKTHROUGH

Viewing your calendar

In the main navbar on the left of the session catalog, you will see a link that says "My calendar".

AWS Events

Reserved Seating Demo 2021

Event

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Reserved Seating Demo 2021 > Event > My calendar

< November 2021 >

	Mon	Tue
	29	30
12 am		
1 am		
2 am		
3 am		

RESERVED SEATING WALKTHROUGH

Viewing your calendar

If you navigate to the calendar, you will see all of your favorites, reserved seats, and waitlisted seats on the corresponding days that those sessions are scheduled.



Reserved Seating Demo 2021 > Event > My calendar

< November 2021 >

	Mon 29	Tue 30	Wed 01	Thu 02
12 am				
1 am				
2 am				
3 am				
4 am				
5 am				
6 am				
7 am				
8 am				
9 am				
10 am			Achieve high performance and cost-e... 10:00 AM – 11:00 AM	Amazon Lightsail: Move your first ap... 10:00 AM – 11:00 AM
11 am				
12 pm				
1 pm			Automating content moderation to i... 1:00 PM – 2:00 PM	
2 pm				
3 pm				

Make a plan

Building your agenda

SESSIONS

Breakout sessions are lecture-style and one hour long. Sessions are delivered by AWS experts, customers, and partners, and they typically include 10–15 minutes at the end for Q&A.

WORKSHOPS

Workshops organize attendees into small groups and provide scenarios to encourage interaction, giving you the opportunity to learn from and teach each other.

50%

25%

15%

10%

CHALK TALKS

Chalk talks are one hour long and contain expert-level content presented by AWS experts. The goal is to foster a technical discussion around real-world architecture challenges

BUILDERS' SESSIONS

These are 60-minute small group sessions with up to six attendees per table, and one AWS expert, who is there to answer questions and provide guidance.



PRO TIP:

Breakout sessions should make up the bulk of your plan. You can find customers directly speaking about their real-world experiences of using AWS products and services in sessions!

Building your agenda



PRO TIPS:

- Make sure to watch the leadership sessions that are most relevant to your areas of interest to get the most strategic updates.
- Be sure to not miss out on all the keynotes, as that's where you'll catch the biggest AWS launches.
- re:Invent always tries to feature many customers directly speaking about their real-world experiences of using AWS products and services. You'll find them in many breakout sessions, as well as keynotes.
- Think about topics that are currently mission critical to your team, and topics you're interested in learning more about.
- Breakout sessions will be available to watch virtually, even if you are registered for in-person re:Invent.
- Make an extensive list of sessions to watch! Favorite lots of sessions so when reserved seating goes live, you have lots of options.

Got free time on your schedule?

There are many learning opportunities across the re:Invent campus in Las Vegas that require no reservation. Drop by the Expo, visit a content hub, or practice your craft in one of our labs.



Expo

Learn from AWS experts and partners. The Expo at The Venetian will be host to AWS Village, AWS Partner Network, AWS Marketplace, Builders' Fair, Developer Lounge, a demo theater, Jam Lounge, Startup Central, and sponsor booths. Come by and see all that the Expo has to offer!



Content hubs

Breakout session repeats will take place all week in all re:Invent venues, along with overflow sessions in our content hubs (centralized overflow rooms in every venue). We will also stream live content to the content hubs as the sessions fill up.



Labs

Practice your craft in a live AWS sandbox environment. Try any of our 100+ self-paced labs on your own, or reserve time with an AWS expert who can coach and guide you. Whether you're just starting out or honing your technical skills, learn by doing with labs.

Your re:Invent checklist

- Register for re:Invent / Book your hotel / Book your travel reservations / Upload your badge photo
- If attending in person, review the [health measures](#) in place for this year's re:Invent
- Visit the [re:Invent website](#) to stay up to date on announcements
- Add all five [keynotes](#) to your agenda
Pro Tip: This is where you'll catch the biggest AWS launches
- Add your favorite leadership sessions to your agenda
- Get ready for reserved seating: favorite the learning sessions of interest to you
- Familiarize yourself with sponsors in the [Expo](#), along with the Expo map
- If you're attending with a team, connect with your colleagues to plan how to conquer the many hours of content
Pro Tip: Don't forget to find time to reconvene with your team and debrief on everyone's learnings
- Check out the [Play](#) activities and add them to your agenda
- Watch all the [How to re:Invent](#) videos to prepare for the week
- Follow Amazon Web Services on Instagram, Facebook, LinkedIn, and Twitter

Useful resources

Useful resources

How to re:Invent

Everything you need to know about how to re:Invent. Insider tips, planning advice, and interviews with re:Invent experts. Stay tuned for more episodes on the road to re:Invent!

[How to re:Invent](#)

Health measures

The health and safety of our customers, partners, and employees remains our top priority. Review our updated COVID-19 vaccination requirements for attending re:Invent in Las Vegas.

[Health measures](#)

FAQs

Get all the info you need on topics such as health and safety, registration, accessibility, and much more.

[FAQs](#)

Thank you!