# re:Invent DECEMBER 2 - 6, 2024 | LAS VEGAS, NV

COP-406

# Byte to insight: Maximize value from your logs with Amazon CloudWatch

### Nikhil Kapoor

Principal Product Manager Amazon Web Services

#### **Andres Silva**

Principal Specialist Solutions Architect
Amazon Web Services



### Agenda

- CloudWatch overview
- Types of insights
- Ways to reduce cost
- Gaining better insights
- Key takeaways



### **CloudWatch – What is it?**



**AWS** native

Full observability suite

Enormous scale



2014

CloudWatch Logs launched



2015

**Subscription Filters** 



2018

**Logs Insights** 

### CloudWatch has evolved



2019

**EMF & Contributor Insights** 



2022

Cross Account Log Metric and Trace Telemetry Data protection **Logs Insights Query Concurrency** Log Filter Expressions for the CW Agent



### CloudWatch has evolved

a lot!



2015

2018

2019

2022



#### 2023

Live Tail for Logs

Data protection: Custom identifiers + Account wide

Low-cost Log Ingest: Infrequent access log class

Log Pattern analysis and Anomaly Detection

Natural language query generation

### 2024

Live Tail: Streaming Cli + Lambda native

New log source: Bedrock, Cloudfront...

Enhanced log group selection

N E W Field indexes

Log transformations

OpenSearch analytics on CloudWatch Logs

Telemetry correlation with resource context

Database Insights

Transaction search & analytics

Amazon Q Developer operational investigations (preview)



### Goals of the session



Maximize value



Improve visibility (Insights)



Reduce costs
(Bytes ingested, stored)



### What is an Insight?

"the capacity to gain an accurate and deep intuitive understanding of a person or thing."

— Oxford Languages



### What is an Insight?

"the capacity to gain an accurate and deep intuitive understanding of a person or thing."

The "What"?

"Context"



### **Example questions**

Question	Context	"What"	
What's the rate of "Blocked" transactions for App A?	App A	"Blocked"	
What are top 10 customers whose transactions	Latency > 100	Top 10	Known: Known
taking longer than 100 msec?	msec	Customers	
What happened to this requestId?	requestId	_	
I made a change in Lambda-A few minutes ago, is there something new/different in the logs?	Recent change in Lambda-A	-	Known: Unknown
Looks like someone terminated this instance, when and who did that?	-	Terminate instance	



### Types of Insights

Known: Known

Fixed

Improve
visibility
(Insights)

Minimize

Maximize Value

Reduce

Costs

(Bytes ingested, stored)

**Known: Unknown** 





Meh!



I wonder which are the Top 10 customers with latency > 100 msec? I wonder what is the number of requests with "Action = Block" in 5 minute intervals for my app?



Reducing cost at ingestion is a lot simpler than you think





### **Known: Known: Metric filters**

I wonder: No. of requests with "Action = Block" in 5-minute intervals?

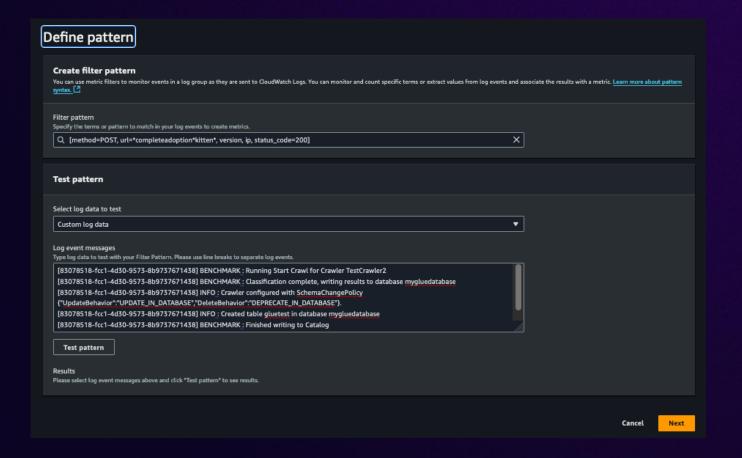




### **Known: Known: Metric filters**

• Q: No. of requests with "Action = Block" in 5-minute intervals?

Metric filters: Convert log data to CloudWatch metrics by specifying patterns to match during ingestion









### **Known: Known: Embedded Metric Format**

This filtering stuff is great. Can I do it even more efficiently?



### **Known: Known: Embedded Metric Format**

• Q: No. of requests with "Action = Block" in 5 minute intervals?

CloudWatch embedded metric format: Generate custom metrics asynchronously via logs in CloudWatch Logs

```
aws":
 "Timestamp": 1574109732004,
 "CloudWatchMetrics": [
      "Namespace": "lambda-function-metrics",
      "Dimensions": [["functionVersion"]],
      "Metrics": [
          "Name": "time",
          "Unit": "Milliseconds",
          "StorageResolution": 60
"functionVersion": "$LATEST",
"time": 100.
"requestId": "989ffbf8-9ace-4817-a57c-e4dd734019ee"
```







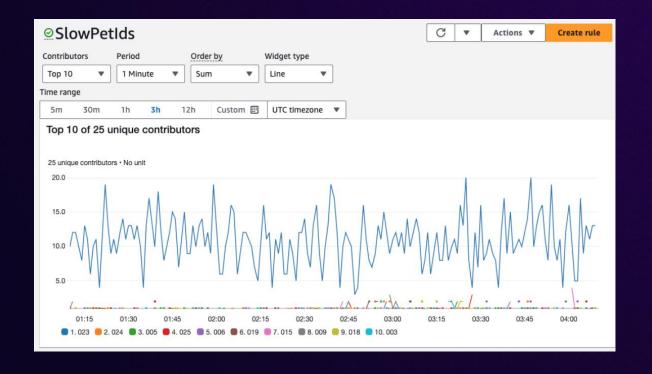
Q: Top 5 customers with latency > 100 msec?



### **Known: Known: Contributor Insights**

• Q: Top 5 customers with latency > 100 msec?

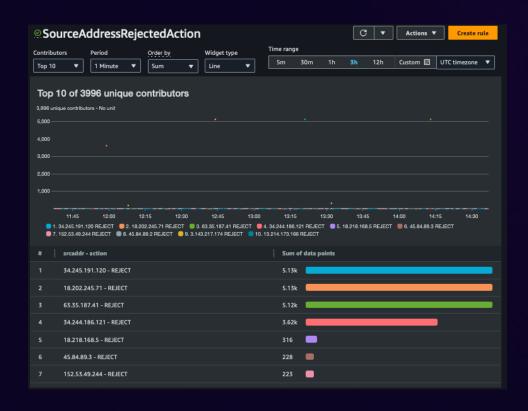
Contributor Insights analyzes logs to identify top contributors impacting customer experience

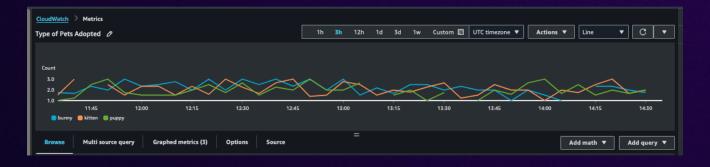






### Known: Known: Dashboards, Alarms





Blog on how to?







### Zero-ETL with CloudWatch Logs

Integration between CloudWatch Logs and OpenSearch Service analytics, offering advanced querying and auto-generating dashboards



Out-of-the-box curated dashboards in CloudWatch for popular vended logs



Zero ETL to access CloudWatch data from OpenSearch



2 additional query languages in CloudWatch that increase ease of use (i.e., OpenSearch Piped Processing Language, OpenSearch SQL)

AVAILABLE IN GENERAL AVAILABILITY ON 12/1/2024





### Enhanced log analytics

Simpler and faster insights from your logs, at scale



Query across broader sets of logs with enhanced log group selection



Faster queries at lower costs with field indexes



Transform your logs into standardized, structured log format for consistent analytics

AVAILABLE IN GENERAL AVAILABILITY ON 11/18/2024



### Logs transformation and enrichment

Transform

Enrich

Analyze

- Consistent structure (JSON)
   & schema
- Pre-built templates (WAF, VPC, Apache, NGINX)
- Custom transformations (Grok, Split, trim, TypeConvert)

Add context

- Account info
- Loggroup/logstream
- region

- Better queries
  - Discovered fields
  - Field indexes
- Flexible metric extraction
  - Alarming
  - Dashboarding
- Context rich forwarding
  - Subscription filters



## Demo: Dashboard comparison

- Difference in output/experience
- Delta in costs





### Types of Insights

Known: Known

Fixed

Improve
visibility
(Insights)

Minimize

Maximize value



**Known: Unknown** 



stored)

Q: I made a change here, is there something new in the logs?

Q: What happened to this requestld?



- Log group separation
- Consistent, meaningful naming convention
- Appropriate retention settings

- Structured log format (JSON)
- Breadcrumbs: requestId, customerId
- Standardize schema



Q: I made a change here, is there something new in the logs?



Live Tail



### Live-Tail: See What's Happening Now

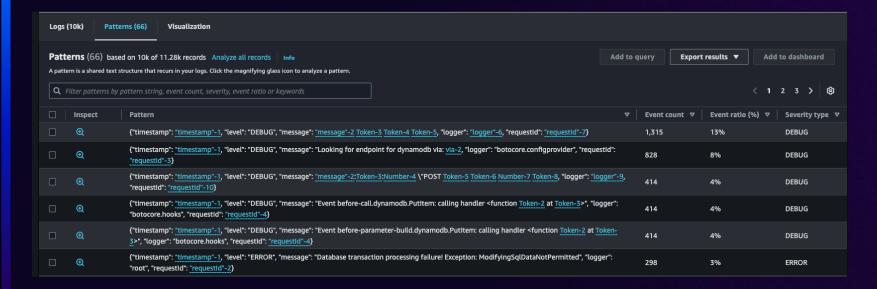
- Real-time log monitoring and investigation
- Quickly identify and troubleshoot issues

```
Highlighted Terms: {latency: 0}, 0 events/sec, Sampled: No | 00:00:20 h: Highlight Terms (MAX 5) c: Clear Highlighted Terms t: Toggle Formatting (JSON/Plain text) up/down: Scroll ctrl+u/ctrl+d: Fast Scroll Esc: Exit
```



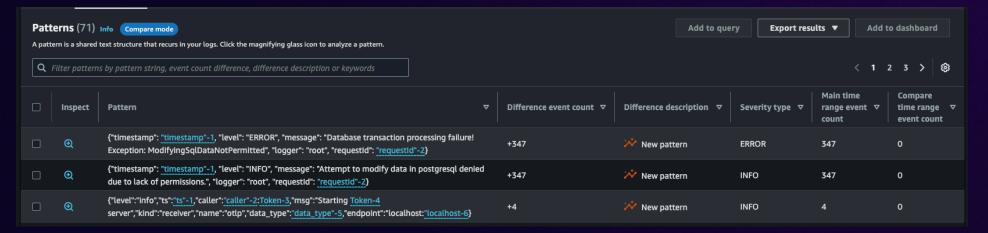
### Patterns and compare





1000's of log lines to handful of patterns

### What changed?

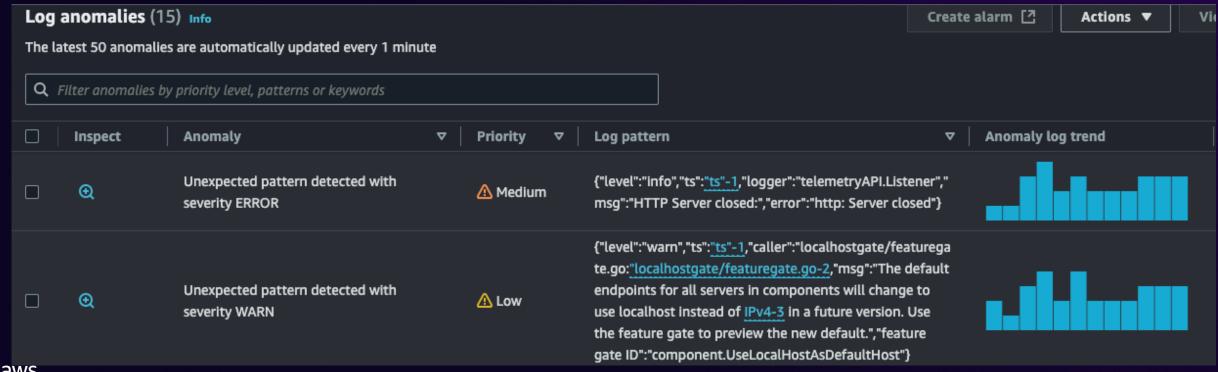




### **Anomaly detection**



- Proactively identify potential issues in your logs
- Use it as a starting point OR way to rule things out
- Create alarms from Anomaly detection for faster detection





Q: What happened to this request Id?

Logs Insights – Queries

Field Indexes



### Common challenges with Log Queries



Need faster results when querying large volumes



- 50 log group limit
- Individual selection
- Cross-account

- 60-minute timeout
- Dashboarding use cases
- Faster iteration

- Inadvertent large scans
- Needle in the haystack
- Frequent, repetitive queries

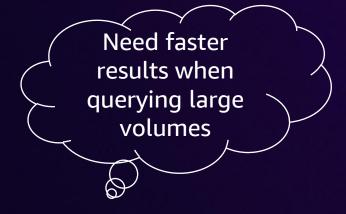


### Field indexes and enhanced log group selection



Enhanced Log group selection

- 10k log groups
- Prefix or ALL
- Cross-account



#### Field indexes

- 20 fields per policy
- Indexed for 30 days
- "key = value" or "Key IN [value, value]



#### filterIndex

- Indexed data only
- Auto-select indexed log groups



### Field indexes and enhanced log group selection







Simpler

Faster

Cost-effective

No additional costs

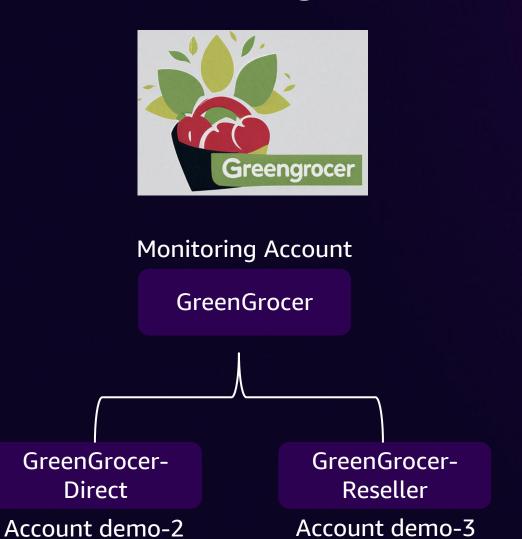
Included within Standard Log class ingestion

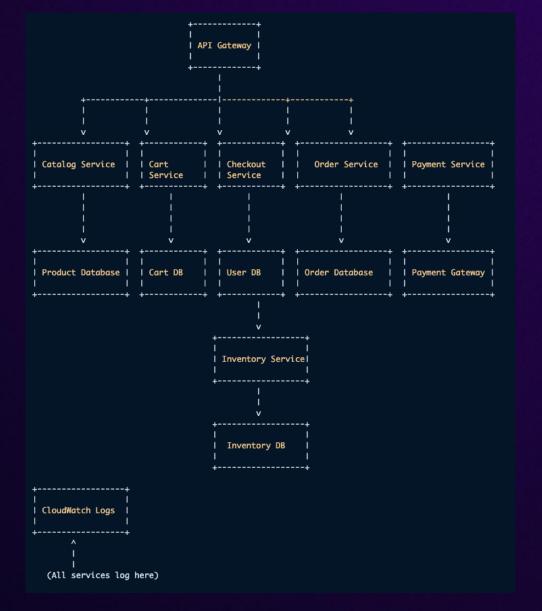






### Demo – Greengrocer









### What did we learn on the show?

- Be deliberate on why you are logging
- Sometimes the best multi-tool is less optimal than a simple chisel Use the right tool
- Instead of asking 'How do I reduce costs?', the question we should be asking is 'How do I maximize value?'

Known: Known

- Metric filters
- EMF
- Contributor Insights
- Log transformations
- Logs Insights (your timemachine)

**Known: Unknown** 

- Field indexes
- Compare
- Live Tail
- Log patterns
- Anomaly detection



### Learn more







Analyze with OpenSearch



Field indexes



### Thank you!

Nikhil Kapoor

Principal Product Manager Amazon Web Services

Please complete the session survey in the mobile app

**Andres Silva** 

Principal Specialist Solutions Architect

**Amazon Web Services** 

