

The background features a dark navy blue field with abstract, overlapping shapes in vibrant magenta and deep red. Thin, light blue lines intersect diagonally across the composition. The text is positioned on the left side.

# AWS re:Invent

DECEMBER 2 – 6, 2024 | LAS VEGAS, NV

COP351

# Effective multi-account tagging and resource discovery strategies

**Allare Kelly**

(she/her)

Worldwide Specialist

AWS

**Brent McWhorter**

(he/him)

Technical Product Manager

AWS



# Agenda

- Why are we here?
- Customer challenges and AWS solutions for tagging and resource management
- The benefits of applications
- Customer use cases and discussion
- Demo
- What's next?



# Customer challenges

## COMMON CUSTOMER TRENDS

“What service(s) help me **identify and tag resources** who are outside our tagging policies?”

“How do I use **tags to organize resource and build applications** across my Organizations?”

“What strategies and policies can I use to achieve accurate cost, granular access controls, and more... ”



## Explore

### Establishing the foundation

Awareness of resources



AWS Resource Explorer

## Organize

### Defining an application

Organizing AWS resources into specific applications using the awsApplication tag

## Visualize

### Application-centric views

Operate your applications with application operations enabled services



AWS Management Console, myApplications



AWS Cost and Usage



AWS Security Hub



AWS Config



AWS Systems Manager



Amazon CloudWatch



Amazon CloudWatch Application Signals

# Definition

Tags are tools that help you categorize and manage your AWS resources effectively, enabling easier resource identification, cost allocation, access control, and operational tasks across your AWS environment



# Tagging best practices and strategies

Define the metadata that resources need to be tagged with to support their activities, such as reporting, automation, and data classification

- Finance and line of business owner
- Governance and compliance
- Operations and development
- Information security and security operations

# Tagging best practices and strategies

Consider tag guidelines that support multiple purposes

- Managing resource access control
- Cost tracking
- Automation
- Organization



# Tagging best practices and strategies

Use tag keys to group your resources into applications that align with your business objects

- Cost optimization
- Scalability and performance
- Enhanced security and compliance

# Tagging best practices and strategies

Use centralized tools to help manage resource tags

- **AWS Resource Explorer**
- AWS Resource Groups
- myApplication tag key and dashboard
- AWS Tag Policies

# Resource management

AWS RESOURCE EXPLORER



Find resources across  
AWS Regions and services  
with keyword search



Inspect resource  
properties and insights  
from AWS services



Organize resources into  
applications and take  
action at scale

# Application operations

MANAGE RESOURCES AT SCALE WITH APPLICATIONS



One application definition  
to simplify application  
management



Centralize aggregated  
insights to from  
various AWS services



Prioritizing next steps  
and identifying  
resolutions



# Demo



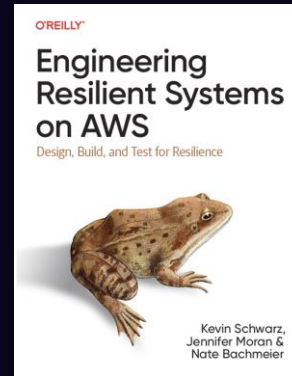
© 2024, Amazon Web Services, Inc. or its affiliates. All rights reserved.

# Cloud Ops Kiosks

Cloud Operations | Observability | Governance & Compliance | Resilience | Cloud Financial Management



**VR  
EXPERIENCE**



**BOOK  
GIVEAWAYS**



**SWAG**

**MEET US AT THE KIOSKS IN THE AWS VILLAGE**



# Thank you!



Please complete the session survey in the mobile app