aws re: Invent

DECEMBER 2 - 6, 2024 | LAS VEGAS, NV

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Driving transformation for California's workforce

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Project Director California EDDNext

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Chris Carter

Amazon Connect Specialist Amazon Web Services

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Agenda

- 1. Introduction Tony Driver
- 2. California EDD's mission and goals Nancy Farias
- 3. California EDDNext modernization Ron Hughes
- 4. Integrated Contact Center demo (Amazon Connect) Chris Carter
- 5. Architecture review

California EDD's mission and goals

Nancy Farias, Director California Employment Development Department (EDD)



Our mission

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Enhance California's economy by providing innovative services that adapt to the changing needs of employers, workers, and job seekers

- → Provide unemployment (UI) and disability benefits (DI) for workers experiencing setback
- Help workers spend quality time with family through paid family leave (PFL)
- Strengthen workforce through federal development programs
- Onnect job seekers with potential employers
- Ocllect payroll taxes and help businesses on labor laws

EDD helps millions of employers and workers

10 branches and 225 locations statewide with ~10,000 employees

UI and DI programs serve ~15 million Californians annually

) Second largest tax collection agency in the US, collecting \$110B+ annually

Processes over 130 million paper documents annually



Multilingual call center agents (eight languages) and 100+ languages with free interpretation

Modernize to improve customer service

Fast and easy customer experience across programs and services

Technology modernization with flexible systems for an evolving economy



Self-service automation for quick and convenient customer service and support

Identity protection to safeguard personal information and services to prevent fraud Equal access ensuring all individuals can utilize benefit programs and services

Hundreds of improvements already

Helped 2 million customers avoid call centers by resetting their own passwords with myEDD

500,000+ new direct deposit customers

78 percent satisfied customers – up 11% since 2022

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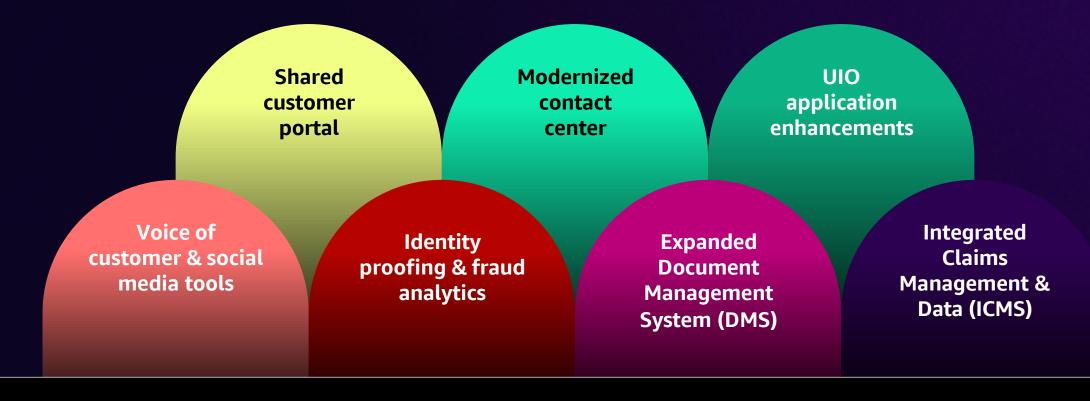
Helped **35,000+ customers** resolve eligibility cases online in days, often without needing an agent

California EDDNext modernization

Ron Hughes, Project Director California EDDNext



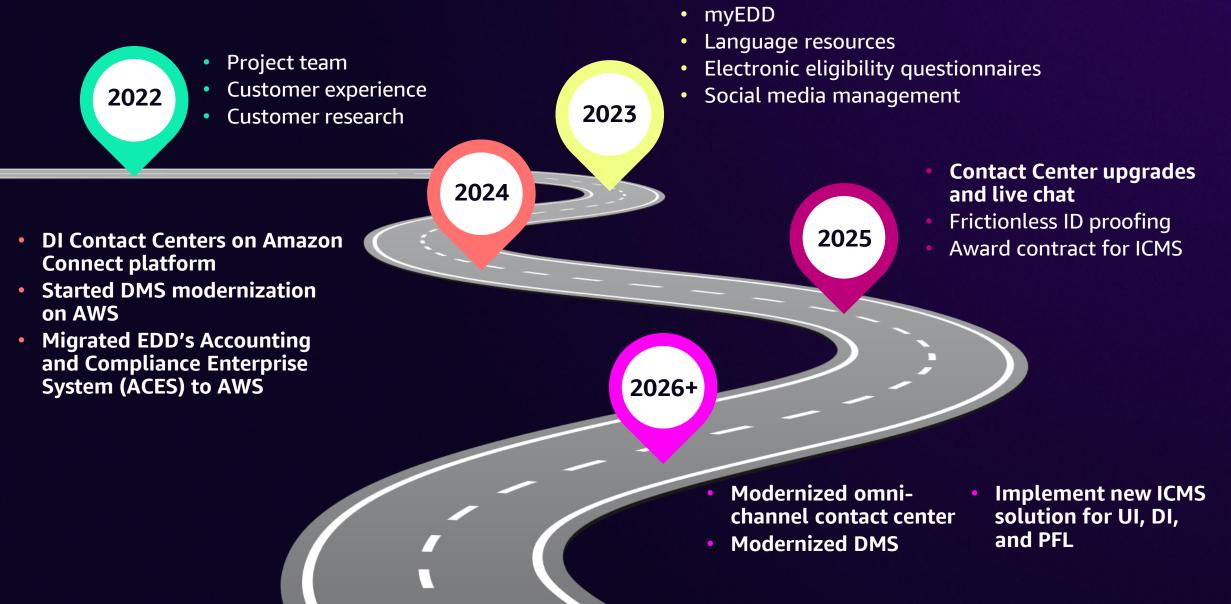
How we are modernizing EDD



Transformation Office



Continually improving customer service



Integrated Contact Center – Amazon Connect



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Amazon Connect platform and Salesforce

Contact center improvements

- Virtual hold with estimated wait time
- Claimant authentication
- Interactive IVR (voice)
- Dashboards and reporting
- Chatbot
- Self-service functionality (e.g., claim status)

Coming next

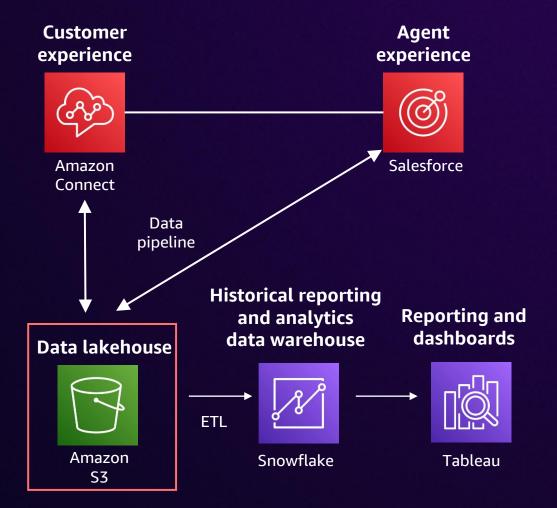
- Multilingual live chat
- Roll out platform to UI and Tax

Integrated Contact Center – Amazon Connect

Scalable Scale resources as call volumes change

Redundant Disaster preparedness

Adaptable Evolve in response to customer needs



Modernizing document management on AWS



IBM Filenet + IBM Datacap + Mavro Remittance + Revielle Monitoring on AWS

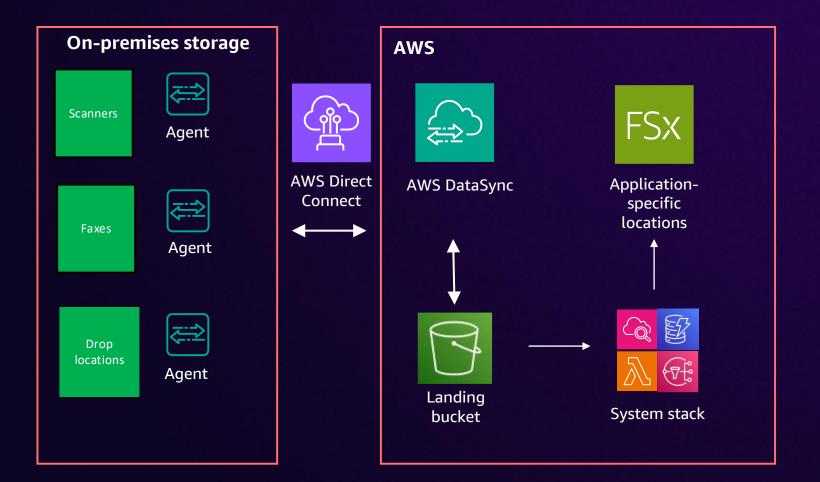
- Replace 25-year-old document management system processing 130+ million documents:
 - Enhanced lifecycle management of images, documents, and digital content
 - Efficient content management and collaboration, hosted in multiple AWS Availability Zones
 - Improved data capture using latest AWS OCR/ICR, and AI/ML technologies

EDD document management on AWS

Scalable Scale up as document volumes grow

Reliable Multi-zone hosting boosts security and speed

Efficient Easy server management, less administrative tasks



Future: Integrated Claims Management System

ICMS REVOLUTIONIZES EDD'S CLAIMS PROCESSING SYSTEM



Shift to a scalable, cloud-based infrastructure

Improve all aspects of disability, unemployment, and paid family leave claims processing

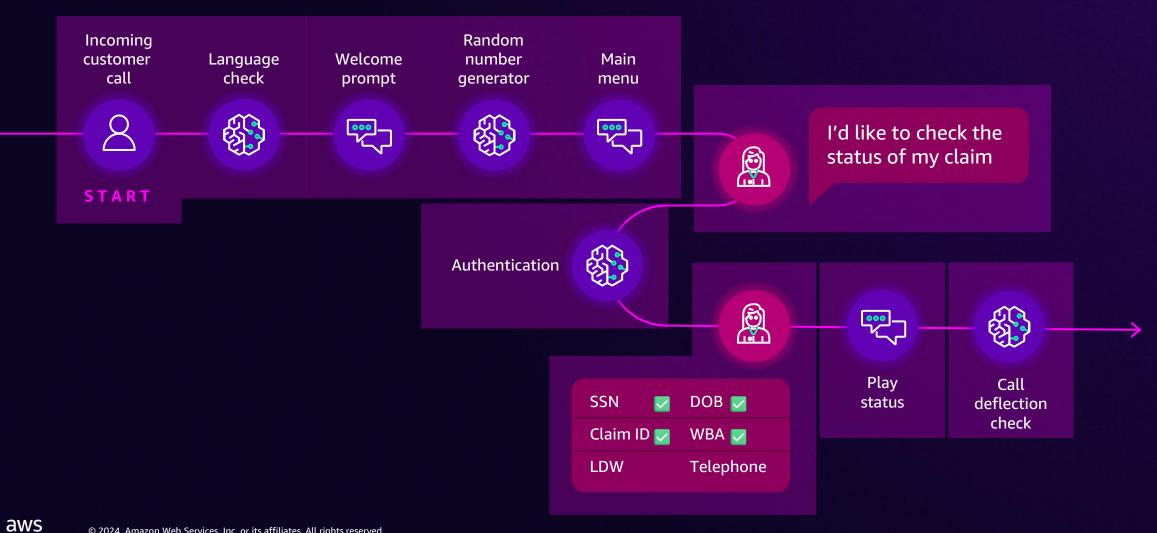
Integrated Contact Center demo

Multilingual claimant IVR and self-service experience Agent/Supervisor experience



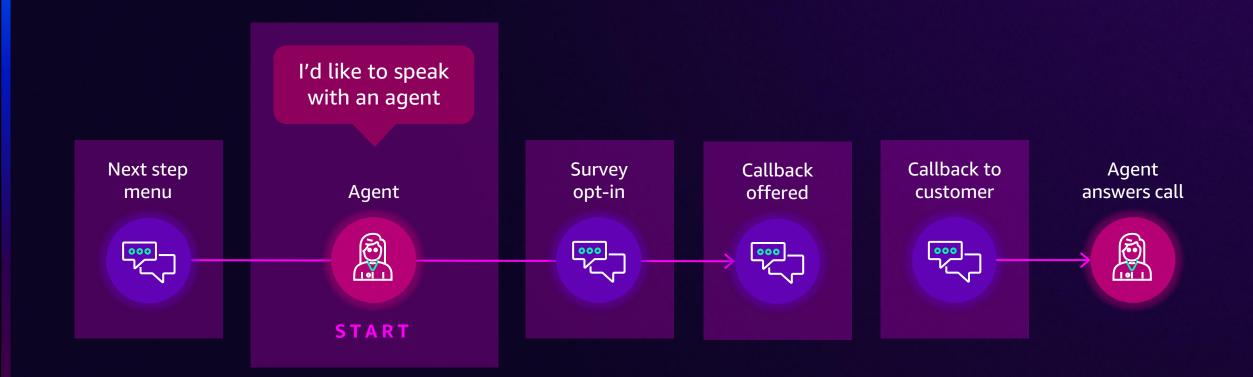
Disability insurance inbound voice call

SELF-SERVICE CLAIM STATUS



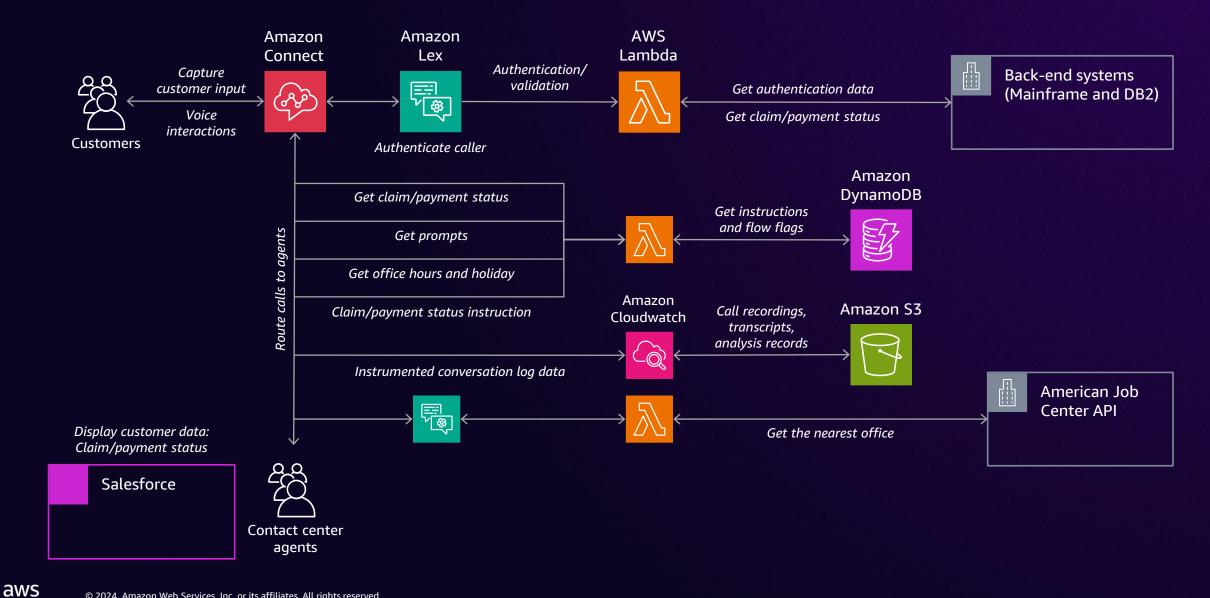
Disability insurance inbound voice call (cont.)

TRANSFER TO AGENT



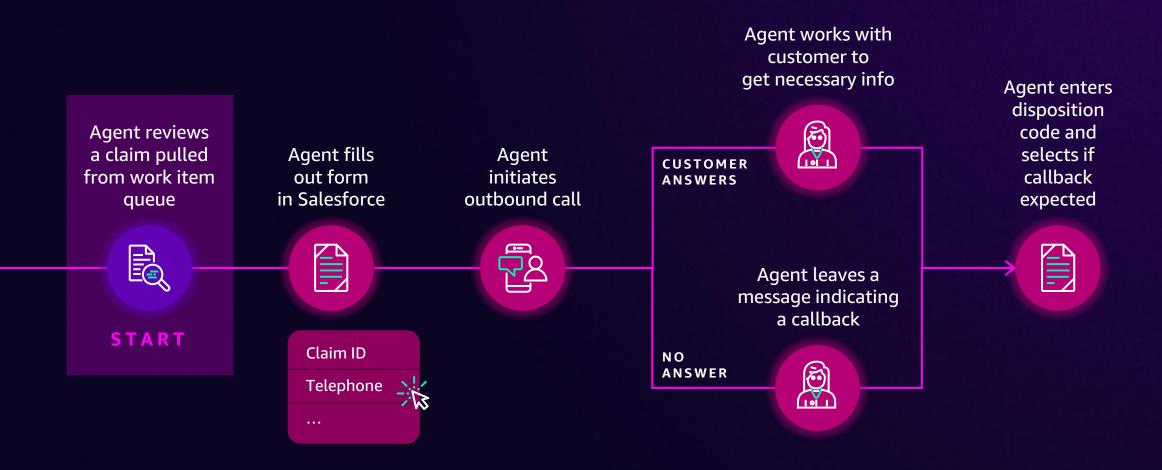
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Self-service architecture review



Claims management outbound voice call

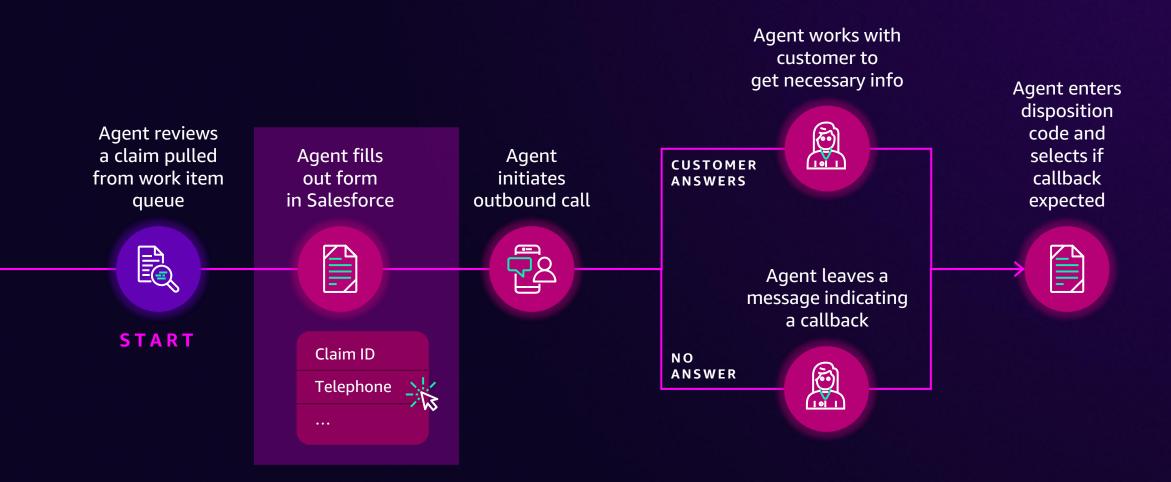
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Claims management outbound voice call

DETERMINATION



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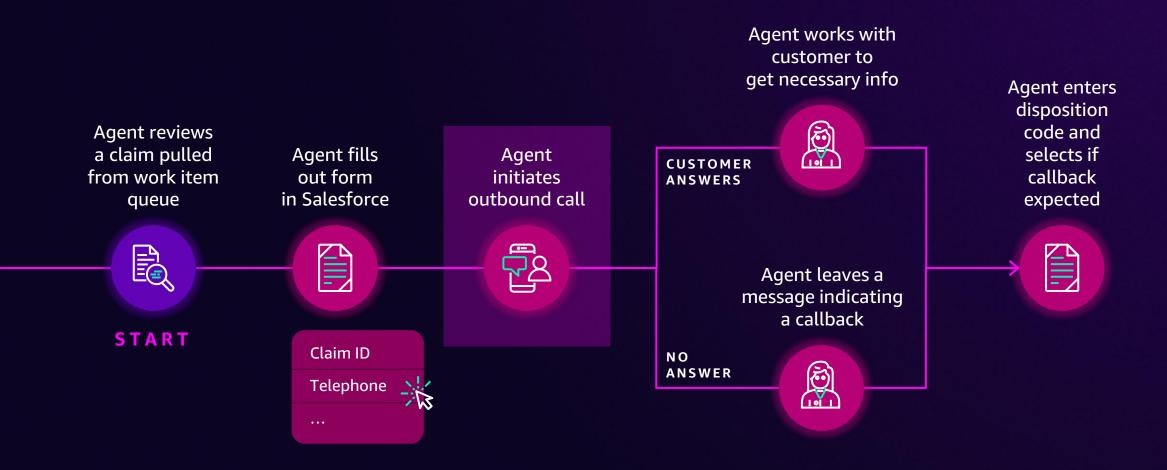


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Claims management outbound voice call

DETERMINATION



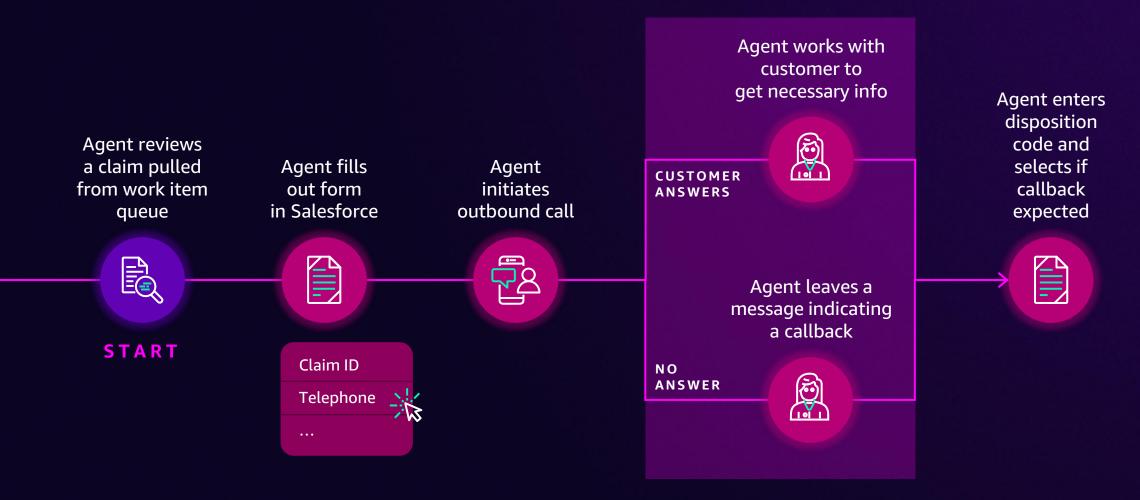
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Claims management outbound voice call

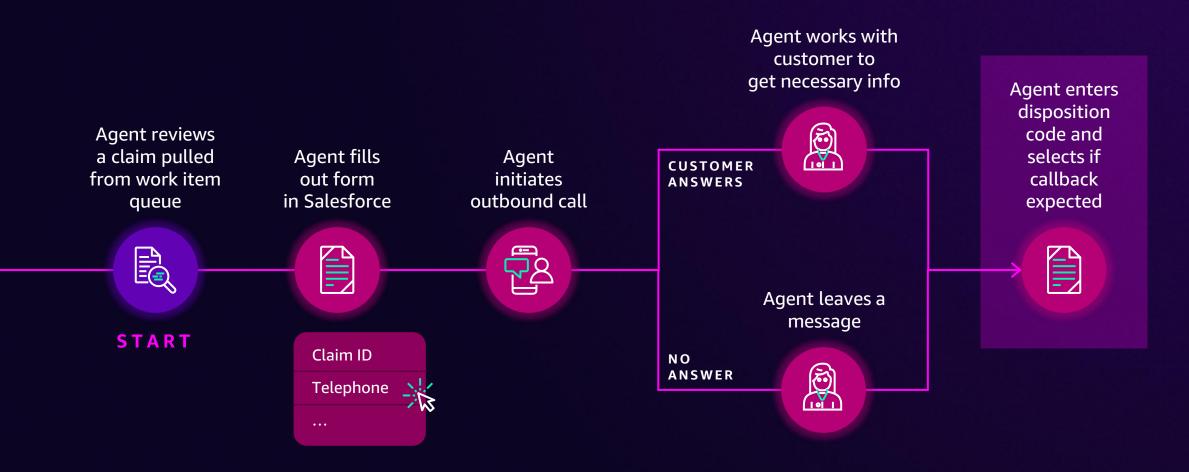
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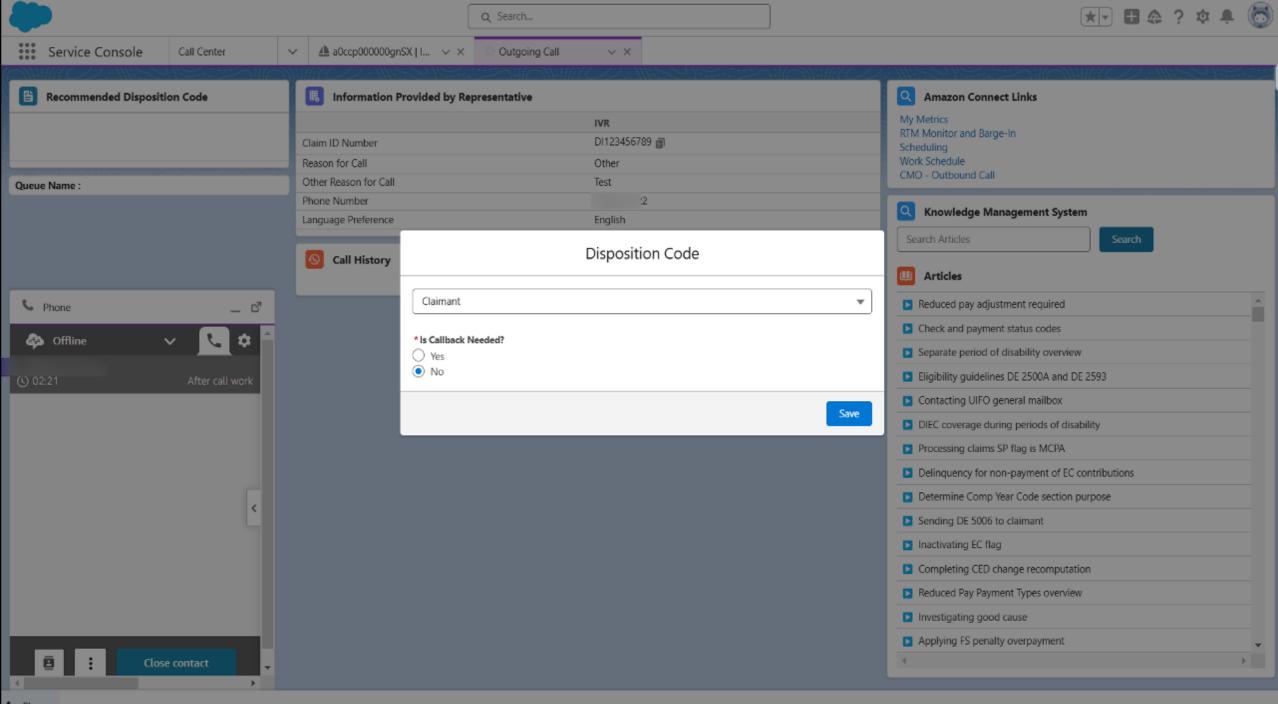


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		Reduced Pay Payment Types overview
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		Applying FS penalty overpayment
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Claims management outbound voice call

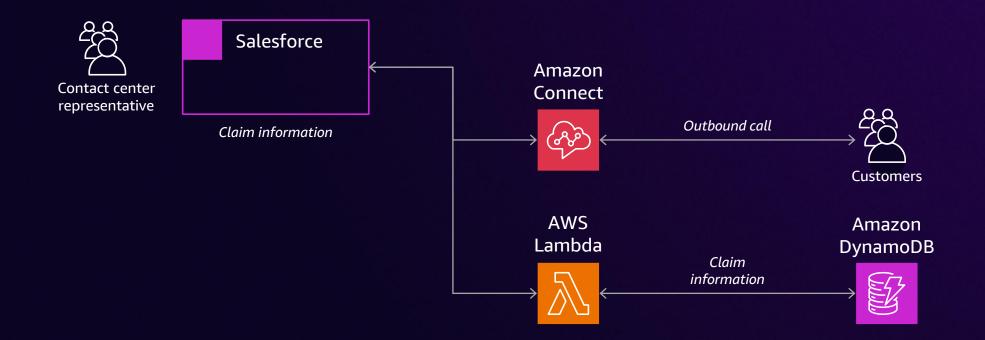
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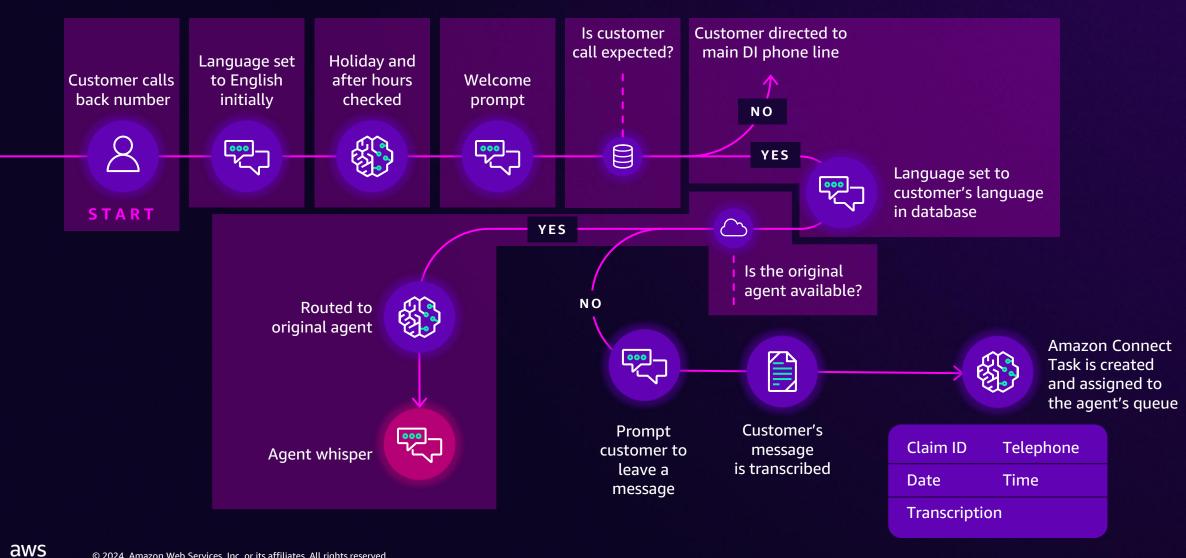
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CMO: Outbound architecture review



Claims management inbound voice call

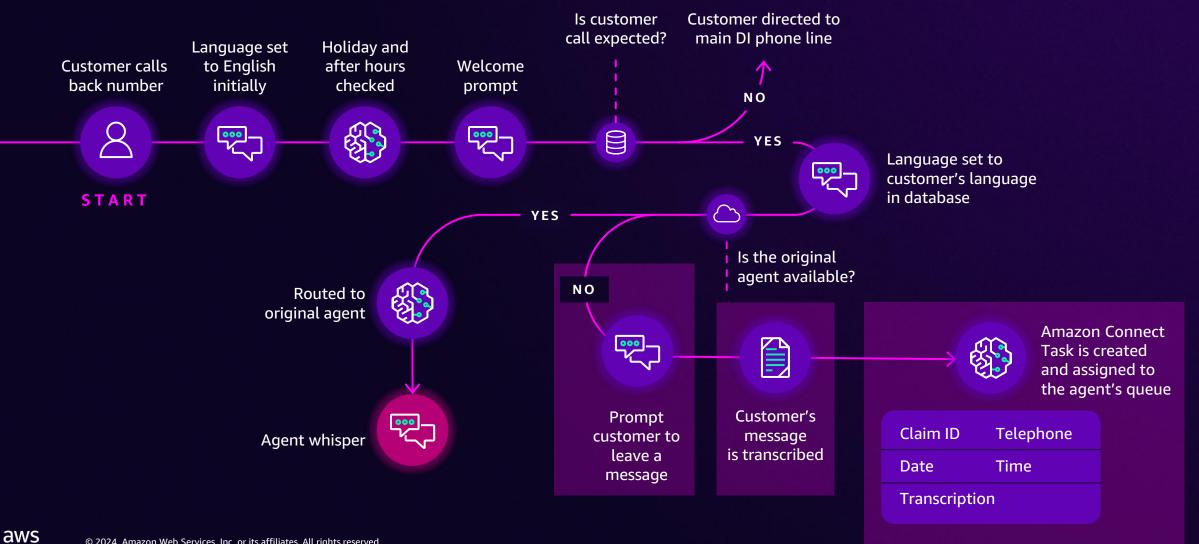
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+1 ③ 00:26 Connected call		DIFO Voluntary Plan SPOC
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Claims management inbound voice call

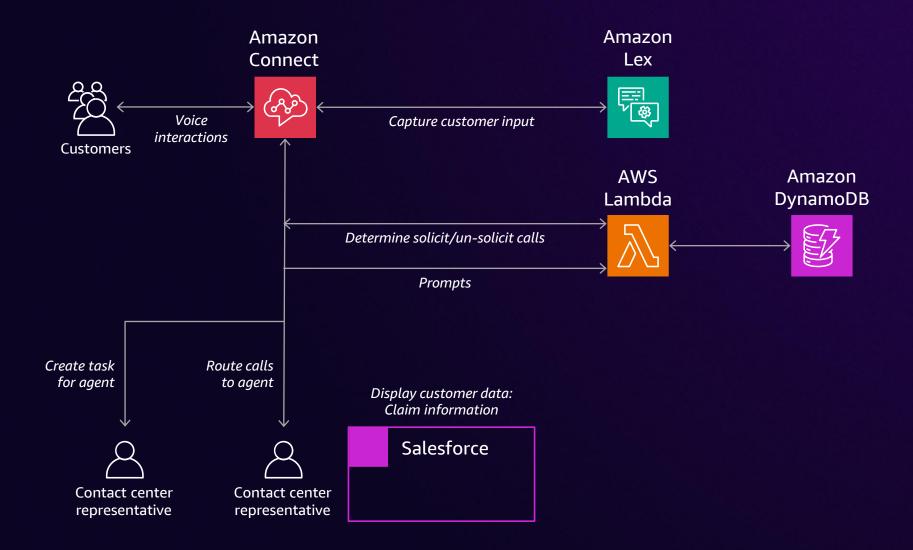
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CMO: Inbound architecture review



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EDDNext website

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